



You're Invited to a  
**GROOVY** Masquerade Ball



**Let's Boogie!**

Saturday, October 20, 2018

6pm - 11pm

Laguna Town Hall, Elk Grove

**Sponsorship Opportunities**

*To benefit the Strauss Festival of Elk Grove*



# Sponsorship Opportunities

## Disco Inferno Sponsor - \$2,500

### Advertising Benefits (Fair Market Value - \$500)

- Half page ad in event program
- Recognition in all event advertising, email, and social media
- Banner recognition at entrance to event
- Recognition at event during emcee remarks
- Opportunity to place 200 promotional items in attendee gift bags
- Logo and link on Strauss Festival website through the July 2019 Strauss Festival

### Event Benefits (Fair Market Value - \$400)

- One table of eight

Plus - Strauss Festival benefits at the "Sponsor" level for the 2018 and 2019 Strauss Festival\*

## Boogie Nights Sponsor - \$1,250

### Advertising Benefits (Fair Market Value - \$250)

- Quarter page ad in event program
- Recognition in all event advertising
- Recognition at event during emcee remarks
- Opportunity to place 200 promotional items in attendee gift bags
- Logo and link on Strauss Festival website through the July 2019 Strauss Festival

### Event Benefits (Fair Market Value - \$400)

- One table of eight

Plus - Strauss Festival benefits at the "Supporter" level for the 2018 and 2019 Strauss Festival\*

## Stayin' Alive Sponsor - \$750

### Advertising Benefits (Fair Market Value - \$150)

- Logo in event program
- Recognition in all event advertising
- Recognition at event during emcee remarks
- Opportunity to place 200 promotional items in attendee gift bags
- Logo and link on Strauss Festival website through the July 2019 Strauss Festival

### Event Benefits (Fair Market Value - \$200)

- Four tickets to event (half table)

Plus - Strauss Festival benefits at the "Contributor" level for the 2018 and 2019 Strauss Festival\*

## Night Fever Sponsor - \$500

### Advertising Benefits (Fair Market Value - \$150)

- Logo in event program
- Recognition in all event advertising
- Recognition at event during emcee remarks
- Opportunity to place 200 promotional items in attendee gift bags
- Logo and link on Strauss Festival website through the July 2019 Strauss Festival

### Event Benefits (Fair Market Value - \$100)

- Two tickets to event

Plus - Strauss Festival benefits at the "Contributor" level for the 2018 and 2019 Strauss Festival\*

\* Sponsor will receive full sponsor benefits for the Strauss Festival in 2018 and 2019 provided sponsorship is pledged and paid prior to June 30, 2018. Sponsorships received after this date will receive benefits through the 2019 Strauss Festival only.





# Sponsorship Pledge Form

Please print all names legibly and exactly as they should appear in all event publications.

**SPONSOR CONTACT:**

Today's Date: \_\_\_/\_\_\_/\_\_\_ Business Name: \_\_\_\_\_

Donor's Name (how you wish it to appear on printed materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mail Invitations and Tickets to (if different from above): \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**TYPE OF SUPPORT:**

Sponsorship Level: \_\_\_\_\_ Amount \$ \_\_\_\_\_

Event Program Ad (if not included in sponsorship level) \$ \_\_\_\_\_

Donation Only (no tickets or sponsorship desired) \$ \_\_\_\_\_

**TOTAL AMOUNT DUE \$ \_\_\_\_\_**

Special instructions/comments: \_\_\_\_\_

Please contact the following individuals/companies for possible sponsorship or in-kind support: \_\_\_\_\_

**BILLING INFORMATION** (payments must be received to be listed in printed materials):

**Credit Card:**     VISA     MasterCard     Discover     American Express

Name (as it appears on the card) and Billing Address: \_\_\_\_\_

Card #: \_\_\_\_\_ CVV Code: \_\_\_\_\_ Exp. Date: \_\_\_/\_\_\_/\_\_\_

**Check:** Enclosed is my check for \$ \_\_\_\_\_ made payable to Strauss Festival of Elk Grove

Donor's Signature: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_

**Deadlines for: Poster - September 1, 2018; Event Program - October 1, 2018**

Sign and mail original form to:  
**STRAUSS FESTIVAL OF ELK GROVE, INC.**  
**P.O. BOX 309 ~ ELK GROVE, CA 95759-0309**  
PHONE: (916) 714-2527    EMAIL: info@straussfestival.com





# Auction Item Donation Form

Please print all names legibly and exactly as they should appear in all event publications.

**DONOR INFORMATION:**

Today's Date: \_\_\_/\_\_\_/\_\_\_ Business Name: \_\_\_\_\_

Donor's Name (how you wish it to appear on printed materials): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

I/We wish to remain anonymous (please do not recognize in any printed materials)

This donation becomes the property of Strauss Festival of Elk Grove. Strauss Festival of Elk Grove, Inc. is a 501(c)(3) non-profit organization. As such, the value of this donation is tax deductible. IRS regulations require us to state that we provided no goods or services to you in exchange for this contribution. Our tax identification number is 68-0099721.

**ITEM DESCRIPTION:**

Name of Item/Service Donated: \_\_\_\_\_

Description of Item/Service: \_\_\_\_\_

\_\_\_\_\_

Restrictions/Expiration Date: \_\_\_\_\_

Does a gift certificate need to be printed by the Strauss Festival?  Yes  No

THE VALUE  
OF YOUR DONATION

**PROCUREMENT INFORMATION:**

- A separate gift card is attached / enclosed
- Donor will deliver or mail the donated item
- Donor requests pick-up of the donated item      Date for pick-up: \_\_\_/\_\_\_/\_\_\_

**THANK YOU FOR YOUR SUPPORT OF THE STRAUSS FESTIVAL OF ELK GROVE!**





# Sponsorship Advertising Opportunities

## PROGRAM ADS

**Advertising  
Deadline:  
October 1, 2018**

email electronic ads to:  
dpalmer\_cpa@yahoo.com

File formats accepted:  
.eps, .tif or .pdf (300 dpi)  
Outline or embed fonts  
Ads are black & white

- Full-Page.....\$250  
4.5”w. x 7.5”h.
- Half-Page.....\$150  
4.5”w. x 3.75”h.
- Quarter-Page.....\$100  
4.5”w. x 1.875”h. (Horizontal)
- 2.25”w. x 3.75”h. (Vertical)
- Business Card.....\$75  
3.5”w. x 2”h.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_ Telephone: \_\_\_\_\_

Please complete payment section of page 3 “Sponsorship Pledge Form.” Sign and mail this Program Ad request and page 3 “Sponsorship Pledge Form” to:

**STRAUSS FESTIVAL OF ELK GROVE, INC.**  
**P.O. BOX 309 ~ ELK GROVE, CA 95759-0309**  
 PHONE: (916) 714-2527 EMAIL: info@straussfestival.com

### STRAUSS FESTIVAL DONATION LEVELS AND BENEFITS *Provided With Masquerade Ball Sponsorship Opportunities (see page 1)*

SPONSOR LEVELS	DONATION	FESTIVAL VIP SEATS	FESTIVAL FREE VIP PARKING	FESTIVAL PROGRAM AD	SPONSORSHIP RECOGNITION	WEB PAGE PROMOTION	FESTIVAL PROGRAM PROMOTION	FESTIVAL BANNER PROMOTION	SPECIAL EVENTS PROMOTION
<b>BENEFACTOR</b>	\$5,000	4 each show	2 each show	1/4 page	Plaque	Company Logo	Sponsor Logo and Listing	Company Logo	Shown as Festival Sponsor in Special Event Promotional Material for 12 months after Month of Donation
<b>SPONSOR</b>	\$2,500	6 one show	3 one show	n/a	Plaque	Listing	Listing	Listing	
<b>SUPPORTER</b>	\$1,000	4 one show	2 one show	n/a	Certificate	Listing	Listing	Listing	
<b>CONTRIBUTOR</b>	\$500	2 one show	1 one show	n/a	Certificate	n/a	n/a	n/a	

